



The Outreach

Kicking-off 2010 Year!

Cullasaja Women's Outreach kicked off the 2010 season with a Welcome Back Coffee on June 25. Thirty ladies gathered to celebrate our shared goal of caring—for each other, our beautiful mountain community and for those less fortunate than we.

Since its founding in October 2006, the women of the *Cullasaja Women's Outreach* have re-invested more than \$270,000 back into our community...an incredible outpouring of love and goodwill. The CWO bulletin board had over twenty letters of thanks for the donations made in the past year. (See page 4 for a recipient list.)

President Lana Jordan reviewed the calendar of upcoming events, making special note to mark your calendars for Sunday, August 15, the date of our annual progressive cocktail and hors d'oeuvres fundraiser. This year, it will be at the "Top of the Rock" along Garnet Rock Trail and East View Way. She urged members to consider helping as assistant hostesses that evening.

Jordan also asked that CWO members consider joining Brenda Manning and Karen Leabo, our 2010 Grants Committee chairs, to help review and evaluate grant requests for the 2010 year.

**"We've joined
together
as a community
to develop
friendships, share
ideas and
collectively reach-out
to the Highlands-
Cashiers area
to make a difference."**

Lana Jordan

CWO President-2010





Cullasaja Club artists Sherry Chapman and Colleen Flinn at last year's CWO Art Show, where artists donated the proceeds from their art sales directly to the CWO.

Don't forget to pay your dues!

Treasurer Leslie Ezerski is anxious to get CWO's operating fund up and running to cover our minimal overhead costs. We really need your support! Please send your \$25 dues to: Leslie Ezerski, 925 Cullasaja Club Drive #7, Highlands, NC 28741, or simply drop them off at the Club Reception Desk.

PLANNING AHEAD:

Be sure to mark your calendars for this season's key events!

July 23rd:

CWO Luncheon

August 15th:

Annual Fundraising Event (Dine Around)

October 8th:

CWO Member Art & Crafts Show

Artists Wanted

Let your creative juices flow!

Gail Hughes is in search of Cullasaja Club artisans to display their talents at the CWO's annual Art and Crafts Show. This year's event will be held as part of the Club's Fall Harvest Weekend on Friday, October 8.

Last year's event was an incredible success. Nine Cullasaja painters, photographers, and artisans, including: Sherry Chapman, Kathy Bowman, Jim Davis, Colleen Flinn, Nancy Harrison, Leila Martin, Maxine Sikes, and Tee Smith, exhibited their work at a special cocktail reception benefiting the CWO charitable foundation.

Contact gailchughes@aol.com for details!

2010 EXECUTIVE COMMITTEE:

President: Lana Jordan

Vice President: Gail Hughes

Corresponding Secretary: Judi Davis

Recording Secretary: Ginny May

Treasurer: Leslie Ezerski

Fundraising Event Co-chairs:

Nancy Bell & Nancy Harrison

Art & Crafts Show Co-chairs:

Gail Hughes & Kathy Bowman

Grants Chair: Brenda Manning & Karen Leabo

Nominating Chair: Anne Julian

New Member Development: Kathy Bowman

Historian: Peggy Gissendanner

PR/Communications: Margaret Eichman

ROCKIN' AT **THE TOP** OF THE ROCK

Annual Dine Around set for Sunday, August 15th



Co-Chair Nancy Bell, Bettie Ingram Diane Warren, Lana Jordan and Co-Chair Nancy Harrison.

Mark your calendars! Co-chairs Nancy Bell and Nancy Harrison are planning another spectacular event for this year's annual CWO fund-raiser. A cocktail and hors d'oeuvres extravaganza will progress at some incredible view homes along Garnet Rock Trail and East View Way on Sunday, August 15, starting at 6pm.

Host homes include those of: Harriet & Clarence Bauknight, Merrie & Dan Boone, Lyn & John Darden, Bettie & JD Ingram, Lana Jordan, Annette & Jerry Lovell, and Diane & Frank Warren. Tickets are \$125 per person and are fully tax-deductible.

The progressive cocktail party format has been incredibly successful. In total last year's CWO events raised over \$72,000 for local charities.

GRANTS COMMITTEE INVITES YOUR INPUT

Giving money away sounds so simple... in reality, it's a well-thought-out, sophisticated process. Each August and September, the Grants Committee extensively reviews local area grant requests. Face-to-face presentations, interviews and research of past donation effectiveness are incorporated into their evaluation. Proposals are judged on their clarity, feasibility, importance, need and humanitarian outreach in the community.

The Committee is currently accepting requests from Highlands-Cashiers area 501(c)3 not-for-profit organizations. Eligible organizations can expect to receive amounts ranging from \$1000 to \$5000 after our seasonal fundraising.

If you know of an organization that would like to request a grant application from CWO, please contact: Brenda Manning or Karen Leabo. The CWO does not fund religious, political or capital campaigns. The deadline for applications is August 2, 2010.

If you are interested in serving on the Grants Committee, contact Brenda or Karen for more information. Their first meeting will be held on Monday, July 19th at 11:30am. Committee members must attend 80 percent of the review meetings to ensure adequate preparation to make the best possible grant decisions.



Grants Chairs Brenda Manning and Karen Leabo.

CWO DONATED OVER \$72,000 IN 2009!

*The Bascom** Big Brothers Big Sisters* Blue Ridge Mountain Health Project* Community Care Clinic of Highlands-Cashiers* Food Pantry* Friends for Life* Highlands-Cashiers Community Child Development Center* Highlands-Cashiers Hospital Foundation* Highlands-Cashiers Humane Society* Highlands-Cashiers Land Trust* Highlands Community Foundation * Highlands Emergency Council* Highlands Historical Society* Hudson Library* Highlands Playhouse* Martin Lipscombe Performing Arts Center* International Friendship Center* Literacy Council of Highlands * Peggy Crosby Center

CONSIDERING GIVING \$250 or more TO A LOCAL CAUSE?

If you would like to give \$250 or more to your favorite local not-for-profit organization, write your tax-deductible check to: **CWO Charities-CFWNC** (our donor-advised fund at the *Community Foundation of Western North Carolina*), naming your charity as the benefactor. Your charity will receive the funds, along with your name, designating you as the individual donor and a CWO member.

By donating through *CWO Charities-CFWNC*, CWO is able to track the success of our cumulative efforts, encouraging and inspiring community giving amongst its members. It's such an easy way to make a difference!

Donation checks of \$250 or more, also can be given to Treasurer Leslie Ezerski for processing.

CULLASAJA WOMEN'S OUTREACH

MEMBER-DIRECTED DONATION FORM

Donor-Advised Fund

Enclosed is my donation for

501(c)3 ORGANIZATION NAME:

DONATION AMOUNT (*minimum \$250*):

Check total:	

Make your check payable to: CWO Charities/CFWNC

Mail to: The Community Foundation of Western North Carolina
P.O. Box 1888
Asheville, NC 28802

Please send my donation receipt to me at:

Name: _____

Street Address: _____

City, State Zip code: _____

Cullasaja Women's Outreach

is collective of wonderful women members of the Cullasaja Club,
who believe in reaching out to each other and to local organizations
through philanthropy, volunteerism and friendship
to build a stronger community.