



# The Outreach

**Some people dream of a better world. Others make it happen.**

For nearly ten years, the ladies of the *Cullasaja Women's Outreach* have joined together to make this little corner of the world a better place. Year after year, our grassroots collective has asked for your kindness and consideration in helping us make a difference in the lives of the people around us.

Year after year, you have responded with resounding generosity—generosity that has allowed us to invest over \$725,000 to strengthen the Highlands-Cashiers community. We have done so in the form of grants and donations to over 18 local not-for-profit organizations. These are not just any organizations, but ones that truly work to cultivate a caring community.

Your dollars have been invested to bring comfort and a helping hand, sometimes in the form of a nutritious meal, or a bag of groceries...other times, in the form of medical care, or a much needed prescription. Your dollars have helped provide essential dental care, or subsidized the cost of counseling. They have covered heating bills, provided childcare, and helped support dignified end-of-life care. Your dollars have done all of these things for Macon and Jackson County residents, who at times struggle to make ends meet. Incredibly, those dollars have accomplished even more...

Your donations have enabled us to provide grants for afterschool programs that promote sound academics, literacy and an appreciation of the arts and nature for children, who otherwise would not have had the opportunity for a little extra attention and guidance. Every dollar donated to *Cullasaja Women's Outreach* has gone to enhance our surrounding community.

Your generosity is only the beginning of our CWO story... by reaching out, to make a difference in the lives of the those around us, we change who we are. *Truly*, it is in giving that we receive.

This year's Grants Committee is getting organized to do even more. Under the guidance of 2015 Grant Co-chairs Annette Lovell and Nancy Harrison, we will strive, once again, to support local programs that are responsible, sustainable and that have a real impact upon the people who live and work in our community. But before we can do that, we need your support. Please consider donating to the CWO Charities Fund this year. Help us to nurture the good works being done in the Highlands-Cashiers community. The need is real. The net effect is positive. Together, we can do so much. May God bless you all for your generosity.

Margi Eichman and Frazer McCrorey, 2015 Executive Directors

**CWO members gathered at this year's Welcome Back Coffee on June 13th.**

**Hope to see more of you at our annual CWO Luncheon on Friday, July 24 at the Clubhouse. Call or stop by Reception to make a reservation to mingle with the loveliest ladies on the Plateau.**





# THANK YOU TO ALL OF OUR SUPPORTERS



## HOW DO WE DETERMINE WHO WILL RECEIVE 2015 GRANTS?

Local organizations are invited to submit grant requests to the CWO through the end of July. Once requests are received, the Grants Committee goes into action. Site visits are made. Interviews conducted. Program and organizational objectives, as well as financials, are reviewed. These procedures help ensure that organizations are prepared to use our granted funds effectively and for their stated purpose. If you know of a Highlands-Cashiers area organization needing support, let us know and encourage them to submit a request. As a matter of policy, we do not give to capital funds, nor do we give to political or religious funds.

## HAVE AN INTEREST IN SERVING ON OUR GRANTS COMMITTEE? OR LEARNING MORE?

Contact our 2015 Grant Co-Chairs Annette Lovell or Nancy Harrison for more insight and information.

## WHEN IT COMES TO GRANT DISTRIBUTION, WE'RE PARTNERED WITH PROFESSIONALS.

The recipients of funds we raise through the *CWO Charities-CFWNC* are determined by our CWO Grants Committee. Those grants, however, are disbursed by The Community Foundation of Western North Carolina (CFWNC). This not only assures the proper direction of our grants and donations, it also removes CWO from the complexity of accounting, investment, IRS reporting and disbursement of funds, keeping our overhead costs to a minimum. In addition, being a donor-advised fund of the CFWNC allows us to tap into the Community Foundation's extensive research and contacts. CWO is not a 501(c)-3 organization.



## Member **Art & Crafts** Show Set for FRIDAY, September 4, 2015

Co-Chairs Fran Hicks and Kay Neslage are planning this year's gallery reception the evening of Friday, September 4th at the Clubhouse, to showcase the talents of our resident painters, potters, photographers, wood turners and artisans. It promises to be the hottest art scene of the season.

Last year's exhibition, featured fantastic original works from a multitude of members, including: Kathy Bowman, Harry Bowen, Susan Bauknight, Vickie Carroll, Fred Crawford, Jim Davis, Jeff Elzemeyer, Colleen Flinn, Jo Hill, Gail Hughes, DJ McPherson, T Smith, Kathy Trice, Alice Quinif and Jill Wolfe. Millie Coleman participated with a literary work. Thank you to all for your participation and for contributing all, or a portion, of your sales proceeds to CWO.



## Mark your calendars for a very special **CELEBRATION OF GIVING!**

To celebrate the successes of *Cullasaja Women's Outreach* and the incredible generosity of our members, through some very generous underwriting from Louree and Bill Greehey, Lyn and John Darden, Cris and Jerry Hayes, and Donna and Jim Philips, we will be hosting a special evening treat for this year's donors at The Farm at Old Edwards Inn on **Tuesday, September 8<sup>th</sup>**, featuring fine food, music and fun.

Invitations for this special evening will be sent to donors in August.



### Remember to Pay your Dues!

**Treasurer Frazer McCrorey needs to get the CWO operating fund up and running to cover our overhead costs. We really need your support!**

**Please send you \$40 dues payable to "CWO" to Frazer at 100 Bee Tree Lane #166, Highlands, NC 28741. Or drop off at the Club Reception.**

NOTE: Checks payable to CWO cover our operating costs, helping us pay for this annual newsletter, member-donor activities, the Member Arts & Crafts Show, and other member events. Thus checks payable to "CWO" are not tax-deductible. If you wish to make a donation for the benefit of local charities or not-for-profits, your check s must be made out to: "CWO Charities -CFWNC."



1371 Cullasaja Club Drive #291  
Highlands, NC 28741

[www.cullasajawomensoutreach.org](http://www.cullasajawomensoutreach.org)

**Our 2015 donations drive is well underway.** Donations should be turned in by **August 20, 2015**, so that our Grants Committee knows the total amount of funds available for distribution through the grants process to local not-for-profits.

Please make your donation check payable to: **CWO Charities-CFWNC** and mail to: CWO, 1371 Cullasaja Club Drive #291, Highlands, NC 28741 or give it to Frazer McCrorey, our treasurer. Letters for tax-deductibility purposes will be sent to you directly from the Community Foundation of Western North Carolina.

## 2014 Grants totaling \$79,000

