

The Outreach

Our First Milestone: Five Successful Years!

This newsletter cannot begin without a huge “Thank you!” to all who have made *Cullasaja Women’s Outreach* such a vibrantly viable organization. Together, we have created a bond that not only ties us together in friendship, but also connects us in a very meaningful way with the Highlands-Cashiers community. To date, our organization has invested over \$344,000 into the community’s not-for-profits, helping to create, in a small part, a better life for those who share this beautiful mountain plateau. Last year’s fund-raiser, *Rockin’ at the Top of the Rock*, played no small part in that success. Its proceeds, along with individual member-directed donations, allowed us to give \$80,000 in total, to 17 local organizations. The dollars granted are only one part of the behind-the-scenes contributions of time, money and volunteerism that our members have generously and unselfishly given to make our outreach successful...a heartfelt thank you to all who have made this possible.

Facing New Horizons With A Renewed Spirit

As 2011 CWO President Gail Hughes stepped up to speak at our opening coffee get-together on June 10, she felt a thrill and an honor to be a part of such a quietly dynamic, impactful group. Not as well-known as past presidents, Gail volunteered for the leading role because she saw it as a chance to really get to know and connect with the women of the Club. At the same time, she saw being president as an incredible opportunity to help those in the broader community, who so need our help.

“This is a special place to live,” noted Hughes in her opening remarks, “made more so by the amazing group of women here, who have so many interests, abilities and talents. I am proud to be a part of the CWO, where we develop and strengthen friendships, share ideas and collectively reach out to the Highlands-Cashiers area to make a difference. I know that all of us have come, over time, to cherish this community for all it gives to us.”

Two weeks later, CWO hosted its first luncheon of the season to announce plans for its 2011 fundraiser. This year’s event will be held on Overlook Villas Drive, on Sunday, August 14, hosted by a committee of Overlook home-owners, under the theme “**COOL VIEW, HOT MUSIC!**” (See story on page three for details.) It promises to be a fun event for all.



WANTED: Cullasaja Artists At Large!

Calling all painters, photographers, multi-media artists, needle-workers, potters and sculptors! CWO is in search of works of art handcrafted by our very own, to display at our annual Art and Crafts Show. This year's event will be held on the evening of **Friday, October 7**, as a part of the Cullasaja Club's Fall Harvest celebration.

Over 130 people attended last year's event, where one-of-a-kind works of 16 Cullasaja artists were on display, including those of: Kathy Bowman, Sherry Chapman, Gary Clark, Victoria Clark, Jim Davis, Colleen Flinn, Belva Horvath, Gail Hughes, Leila Martin, Ginny May, Betty Outerbridge, Matt Schroeders, Sammy Smith, Tee Smith, Kathy Trice and Veronica Vogt. Contact Art Show Co-Chairs Kathy Bowman or Gail Hughes to participate. *We would love to show off your talents!*



Art Show Co-Chair Kathy Bowman.



Cullasaja artist, Belva Horvath.

Don't Forget to Pay Your Dues! Treasurer Frazer McCrorey needs to get the CWO operating fund up and running to cover our overhead costs. *We really need your support!* Please send your \$35 dues—payable to CWO—to: Frazer McCrorey, 100 Bee Tree Lane, Highlands, NC 28741, or simply drop off at the Club Reception Desk.

Planning Ahead?

Mark your 2011 calendars for these key upcoming CWO events:

Friday, July 29th
CWO Update Luncheon

Sunday, August 14th
Annual Fundraising Event (Dine Around)
COOL VIEW, HOT MUSIC!

Friday, October 7th
Member Art & Crafts Show

2010 EXECUTIVE COMMITTEE:

President: Gail Hughes

Corresponding Secretary: Judi Davis

Recording Secretary: Ginny May

Treasurer: Frazer McCrorey

Art Chairs: Kathy Bowman & Gail Hughes

Grants Chairs: Donna Thoele & Stevie Hinel

New Member Development: Kathy Bowman

Highlands Co-op Liason: Lana Jordan

Historian: Peggy Gissendanner

PR/Communications: Margaret Eichman

COOL VIEW, *HOT MUSIC!*

Annual Dine Around is set for Sunday, August 14th at 6pm!

Plans are in the making for this year's event of the season, a progressive cocktail and hors d'oeuvres gala on *Overlook Villas Drive!* Stroll down cool and leafy Overlook Villas Drive while tasting some of the country's most famous regional cuisines...from New Orleans, New England, San Francisco, Chicago, Tex-Mex and, of course, a taste of the South! Move your feet and let your body sway to music of well-known South Carolina band, "Katie and the Bang." Ann Adams will treat guests to a keyboard repertoire in her home! Check-in at 6pm to receive your personalized itinerary of homes.

Advance tickets for this progressive cocktail party are \$125 per person and fully tax-deductible. The host committee includes: Ann and John Adams, Lindy Colson, Caroline and Frank Ellerbe, Sissy and Buddy McClinton, Judy and Kent Mergler, Peggy and Scott Turner, Cherry and Steve Tyde, and Jeannie and Joe Williamson, with the support of their neighbors along the drive. Don't miss out on the fun and the chance to contribute to the CWO Charities fund, exclusively raised for the benefit of not-for-profits in the Highlands-Cashiers area. Hope to see you there!

GRANTS COMMITTEE WELCOMES YOUR INPUT!

Looking for a Rewarding Role? Consider the Grants Committee!

Grants Co-Chairs Donna Thoele and Stevie Hinel are looking for a few good women to serve on this year's Grants Committee. It is an incredibly gratifying and eye-opening experience. The grants process is well thought-out, streamlined, yet thorough. Each August and September, the Committee extensively reviews local area grant requests. Face-to-face presentations, interviews and research of past donation effectiveness are incorporated into their evaluation. Organization proposals are judged on their clarity, feasibility, need and humanitarian outreach in the community.

If you are interested in serving, contact Donna at 526-1842, or Stevie at 526-0271, for more information. Their first meeting will be held on July 18 at 12:30pm.

Know of a Worthy Local Cause? Connect it with CWO.

The Committee is currently accepting requests from Highlands-Cashiers area 501(c)3 not-for-profit organizations. Eligible organizations can expect to receive amounts ranging from \$1000 to \$5000 after our seasonal fundraising.

If you know of an organization that would like to request a grant application from CWO, please contact Donna Thoele or Stevie Hinel. Please note, we do not fund religious, political or capital campaigns. The deadline for applications is August 1, 2011.



Grants Chair Donna Thoele and CWO President Gail Hughes.



482 Lake Villa Way #153
Highlands, NC 28741



CONSIDERING GIVING \$250 or more TO A LOCAL CAUSE?

If you would like to give \$250 or more to your favorite local not-for-profit organization, write your tax-deductible check to: **CWO Charities-CFWNC** (our donor-advised fund at the *Community Foundation of Western North Carolina*), naming your charity as the benefactor. Your charity will receive the funds, along with your name, designating you as the individual donor and a CWO member.

By donating through the *CWO Charities-CFWNC*, the CWO is able to track the success of our cumulative efforts, encouraging and inspiring community giving among members. It is such an easy way to make a difference! Donation checks of \$250 or more, also can be given to Treasurer Frazer McCrorey to forward on to the Community Foundation of Western North Carolina.

CULLASAJA WOMEN'S OUTREACH
MEMBER-DIRECTED DONATION FORM
Donor-Advised Fund

Enclosed is my donation for

501(c)-3 ORGANIZATION NAME:

DONATION AMOUNT (*minimum \$250*):

Check total:	

Make your check payable to: CWO Charities/CFWNC
Mail to: The Community Foundation of Western North Carolina
P.O. Box 1888
Asheville, NC 28802

Please send my donation receipt to me at:

Name: _____
Street Address: _____
City, State Zip Code: _____